

E  
X  
P

# VACANCY: GRAPHIC DESIGNER



# HELLO!

---

We're EXP – an award-winning brand and digital consultancy working across brand strategy, identity, editorial, digital, and experiential projects.

We're a close-knit team based in Lancaster, delivering high-impact work for clients across commercial and not-for-profit sectors. Clients include Lancaster University, James Cropper PLC, Connect 2 Cleanrooms, Royal Westmoreland Barbados, and Mazuma, among others.

We're looking for another graphic designer to join the team.

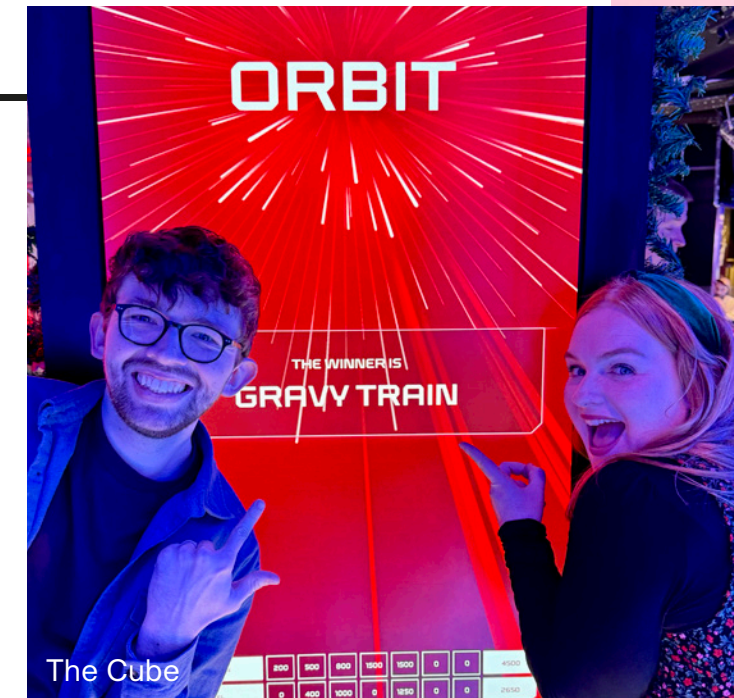


# OUR SEARCH

We're looking for a designer that's passionate about creativity, detail, collaboration, and delivering strategic, beautiful, and commercially effective work.

We believe in diverse minds and a shared mindset – ultimately looking to deliver on projects that wow and make an impact.

We take our work seriously but have fun in the process, experimenting creatively where we can and learning from the best at leading industry events like OFFF Barcelona which has become our annual getaway for a creative reset.



OFFF 2025



# THE ROLE

---

You'll work across identity, editorial, digital, and experiential projects – owning your workflow, contributing ideas, and producing design outcomes that are both creatively ambitious and technically robust.

You'll be confident in managing your time and communicating your ideas effectively with clients and wider team.



# KEY TASKS

Below are some examples of tasks you'll be required to complete.

- Create brand identity systems and associated visual assets for medium-large corporate and not-for-profit clients.
- Design brochures, reports and multi-page documents with precision.
- Produce compelling visuals for social media, digital campaigns and websites.
- Design exhibition materials and large-format graphics.
- Ensure spelling, grammar, and brand consistency across deliverables.



# MUST HAVES

---

## Required skills and experience

- At least 2 years of experience in a respected studio or agency.
- Proficient in Adobe Creative Cloud.
- Excellent attention to detail, spelling and grammar.
- Organised, responsive, and deadline-focused.
- Ability to take and enhance briefs, from concept to final delivery.
- Some experience in animation/motion design is a bonus.
- A passion for design and creativity, keeping up to date with the latest industry news and trends
- A passion to progress through creating innovative work that stands out in the industry – questioning the norm.
- A willingness to work on client proposals and presentations, demonstrating an understanding of client briefs

# DESIRABLES

Good to have, but not essential:

- *Deliver digital designs in Figma for website and user interface projects.*
- *Produce motion assets for digital platforms using After Effects.*



# ESSENTIAL INFO

---

## How we work

- We're advertising the role as full-time at 37.5 hours per week, but we'd consider part time for the right candidate
- 33 days annual leave including bank holidays
- Flexitime available from day one
- We have a hybrid working week, with 3 days at our office in Lancaster, and 2 days working remotely.

Sadly, we're unable to consider freelancers for this position, but feel free to get in touch with a link to your portfolio for future projects.

Applicants must have the right to work in the UK. International applicants will not be shortlisted for this role.

We do not intend to use recruitment agencies for this vacancy and would therefore ask this role is not promoted without our permission.

# INTERESTED?



## APPLY

If you're the person we're looking for, visit the link below to apply.

<https://form.typeform.com/to/lvCFyWY1>

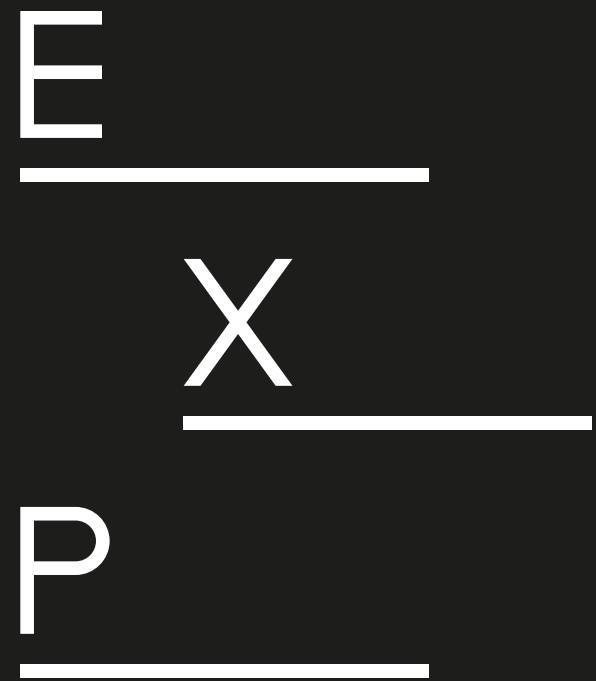
You'll need to upload a PDF portfolio (or share a link to your website) with at least three projects demonstrating visuals with details of the brief/challenge, your process, and the result.

Want to know more about EXP before you apply?  
Email [jobs@expconsultancy.com](mailto:jobs@expconsultancy.com) for more info.

## KEY DATES

- Application closing date: 31 July 2025
- Shortlisting: w/c 4 August 2025
- Interviews: w/c 11-18 August 2025
- Start date: ASAP

Dates are subject to change.  
Flexibility is available for the right person.



## CONTACT US

+44 (0)1524 388104  
expconsultancy.com

3-3-6 Storey House  
White Cross Business Park  
South Road, Lancaster, LA1 4XQ

EXPERIENCE EXP LTD  
Registered in England & Wales: 08584281.  
VAT: GB167014129

