

E  
X  
P

# VACANCY: GRAPHIC DESIGNER



# HEY

---

We are EXP – an award-winning brand and digital consultancy.

We're a small but growing team, and we're looking for another graphic designer to join us.

Over the past 10 years we've delivered brand identities, campaigns, and websites to clients big and small including Lancaster University, James Cropper PLC, Angstrom Technology, Royal Westmoreland Barbados, Mazuma, and Lincrusta to name a few.



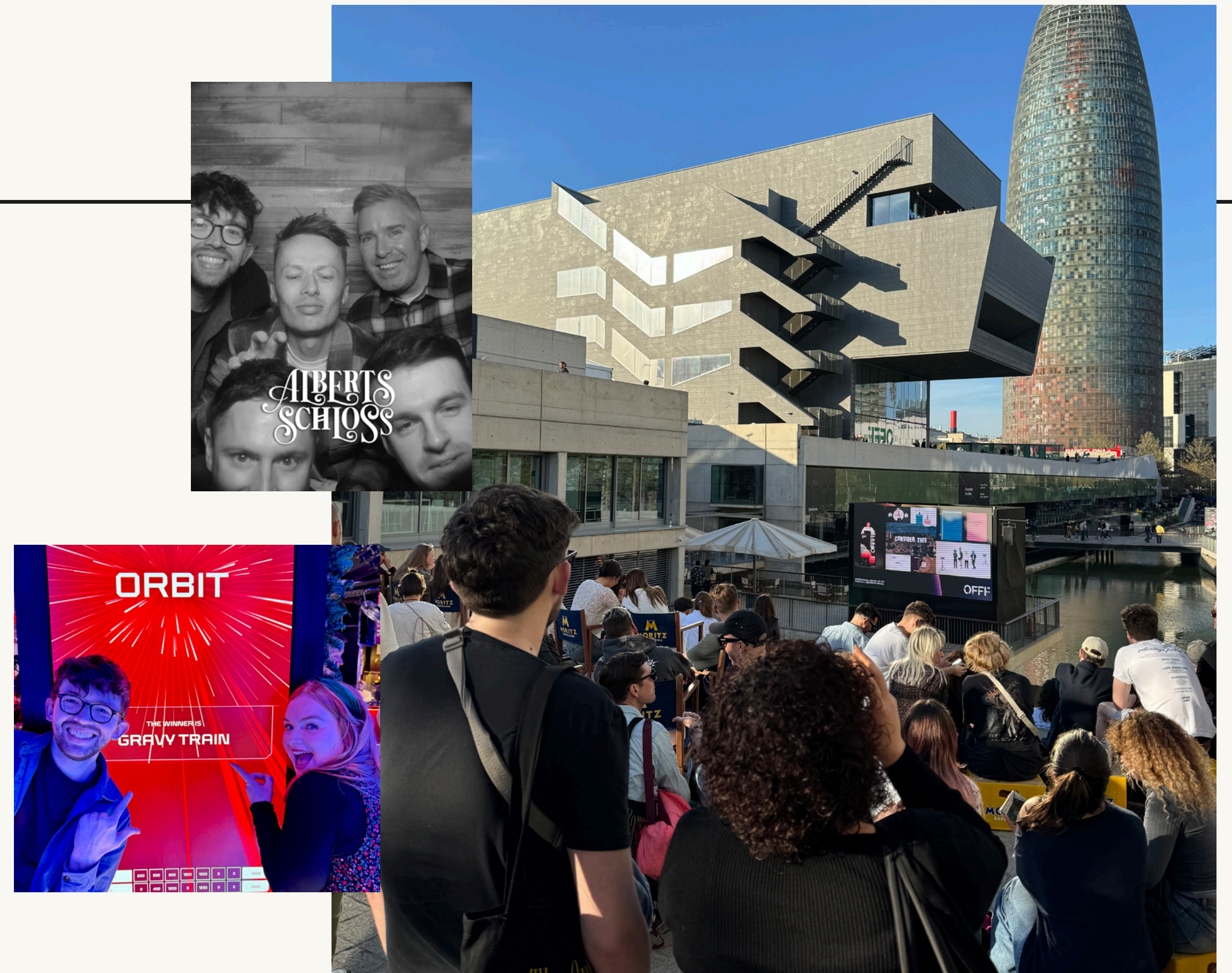


# OUR SEARCH

We are looking for the right person in terms of attitude and ambition, so welcome applicants of all experience levels; whether you're a junior just starting in the industry, or someone looking to make a step up.

We believe in diverse minds and a shared mindset – ultimately looking to deliver on projects that wow and make an impact.

We take our work seriously but have fun in the process, experimenting creatively where we can and learning from the best at leading industry events like OFFF Barcelona which has become our annual getaway for a creative reset. Outside of work, we're quite competitive (take a look at [Instagram](#) for how The Cube at Christmas went).





# YOU

The ideal candidate will love getting involved in all aspects of the design process, from experimentation to pitching and creative execution.

You'll be working with our team to deliver brand identities and brand assets that meet challenging briefs, adding value to clients where possible.

You'll be client-facing, so management of time and the ability to handle the good and bad is a must.



# MUST HAVES

---

**It goes without saying that the ideal candidate must have:**

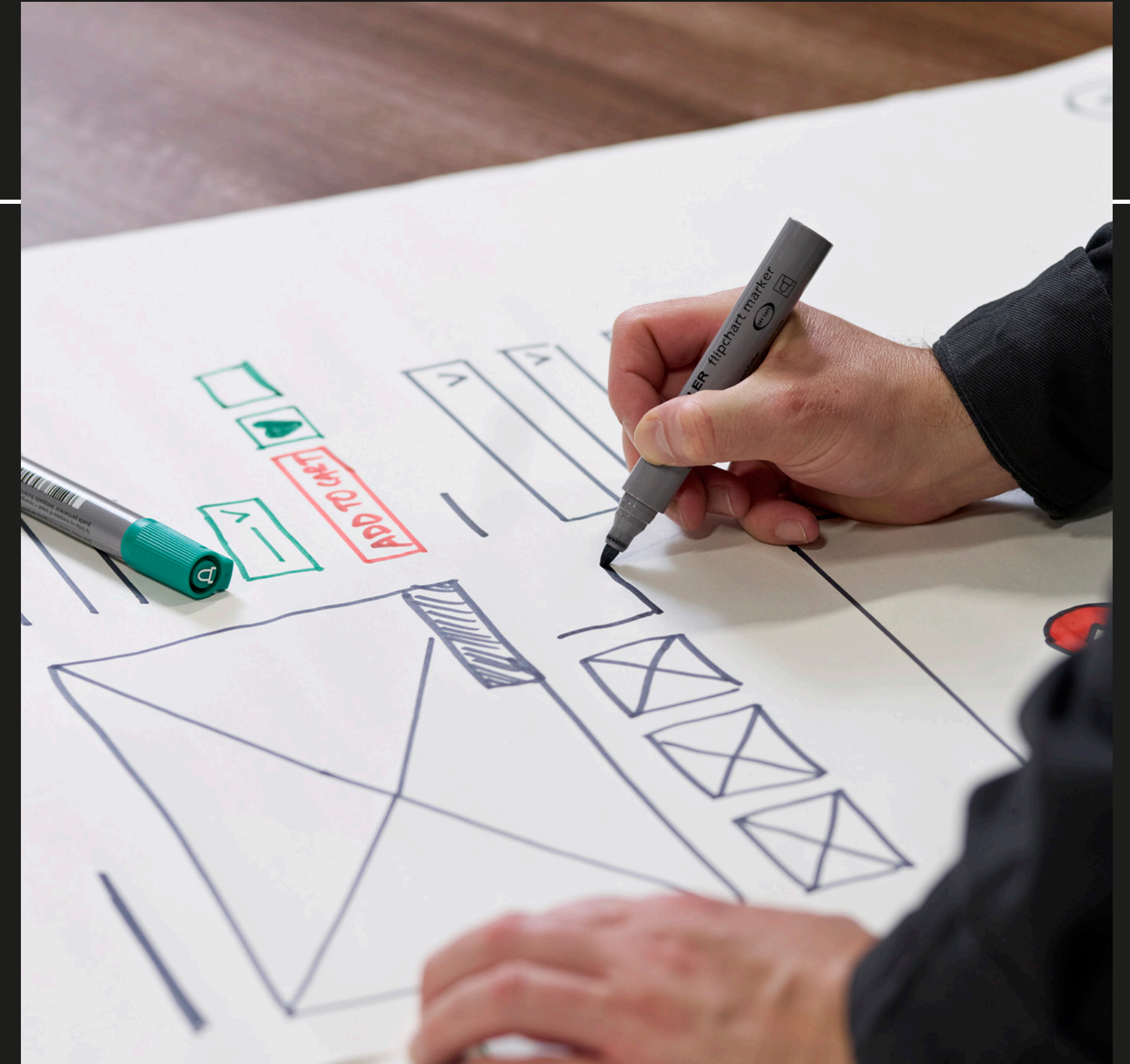
- A passion for design and creativity, keeping up to date with the latest industry news and trends
- A passion to progress through creating innovative work that stands out in the industry – questioning the norm
- Experience in graphic design, with a portfolio of work for clients or self-commissioned projects
- Excellent organisation and planning skills with the ability to work on a number of projects simultaneously
- Excellent attention to detail
- Excellent communication skills for team projects and building/ maintaining client relationships
- A willingness to work on client proposals and presentations, demonstrating an understanding of client briefs
- Experience in using Apple MacOS and Adobe CC. Figma is useful for digital projects but not essential for this role.



# DESIRABLES

## Desired skills that would be a bonus (but no pressure!)

- Experience in digital projects with a basic understanding of UX/UI (but we can build on the latter if needed)
- Experience in motion design/animation.



# ESSENTIAL INFO

---

## HOW WE WORK

- We're advertising the role as full-time at 37.5 hours per week, but we'd consider part time 0.8 at 30 hours
- 33 days annual leave including bank holidays
- Flexitime available from day one
- The team is primarily based in Lancaster and works hybrid with two contact days at Fraser House. We also have a base at Clockwise in Manchester.

Sadly, we're unable to accept freelancers for this position, but feel free to get in touch with a link to your portfolio for future projects.

Applicants must have the right to work in the UK. International applicants will not be considered for this role.

We do not intend to use recruitment agencies for this vacancy and would therefore ask this role is not promoted without our permission.

# INTERESTED?



## APPLY

If you're the person we're looking for, e-mail Tom Grattan, Managing Director, at [jobs@expconsultancy.com](mailto:jobs@expconsultancy.com).

We recommend sending a PDF portfolio with at least three projects demonstrating visuals with details of the brief/challenge, your process, and the result.

Want to know more about EXP before you apply?  
Feel free to email and we can arrange a call.

## KEY DATES

- Application closing date: Friday 17 May 2024
- Shortlisting: Thursday 23 May 2024
- Interviews: TBC
- Start date: June/July 2024 (TBC)

Dates are subject to change.  
Flexibility is available for the right person.